



CHAPTER "99" NEWSLETTER
ASC-CA-NORTH



Membership Meeting

When: Wednesday, February 22, 2012
Time: Dinner — 6:00 PM
Where: Lulu's Banquet Room
 2230 Pine Street (Pine St. & Cypress Ave.)
 Redding CA 96001
Program : Teamwork HR - "Human Resources Made Simple"
Speaker: Cheryl

"The Good Old Days"
1957 Sandwich Menu from Woolworth's

Of course.. \$1.00 in 1957 has the same buying power as \$8.00 today. In 1957 I was making \$2.25 an hour working as an Assistant Operator in a Chemical Refinery in Santa Fe CA, Los Angeles County.

How Much things cost in 1957

- Yearly Inflation Rate USA 3.34%
- Average Cost of new house \$12,220.00
- Average Monthly Rent \$90.00
- Average Yearly Wages \$4,550.00
- Average car sold for \$2,749
- Cost of a gallon of Gas 24 cents
- Bacon per pound 60 cents
- Eggs per dozen 28 cents
- HI FI Portable Record Player \$79.95
- Children's Shoes \$5.95

In 1959, I quit the refinery job making \$2.35 an hour and went to work at Fullerton Muffler doing exhaust work and tuneups for \$75.00 a week....Took a cut in pay and never looked back. The automobile is what I love!

F.W. Woolworth Co.

BACON and TOMATO50c Toasted Three Decker Sandwich	PLAIN or TOASTED SANDWICHES
BAKED HAM and CHEESE60c Toasted Three Decker Sandwich	HAM SALAD Sandwich30c
CHICKEN SALAD65c Toasted Three Decker Sandwich	EGG SALAD Sandwich30c
HAM SALAD and EGG SALAD50c Toasted Three Decker Sandwich	AMERICAN CHEESE Sandwich30c
<small>Above available on two slices of bread on request.</small>	PRESSED HAM Sandwich30c

FOR A REAL TREAT!
 TRY OUR SUPER DELUXE HAM SANDWICH—BAKED HAM SLICED VERY THIN AND STACKED HIGH ON PLAIN BREAD, TOAST OR HARD ROLL
 40¢ YOU WILL LIKE IT! 40¢

Fountain Features

DE LUXE TULIP SUNDAE 25c 2 Dippers of Ice Cream covered with Crushed Fruit or Fresh Fruits in Season	SUPER JUMBO BANANA SPLIT 39c 1/2 Banana covered with 3 Dippers of Ice Cream and Crushed Fruits or Fresh Fruits in Season	EXTRA RICH ICE CREAM SODA 25c POPULAR FLAVORS Made with 2 Dippers of Ice Cream Crushed Fruit or Fresh Fruits in Season
CHOICE OF STRAWBERRY, PINEAPPLE, CHERRY, CHOCOLATE OR HOT FUDGE Topped with Whipped Topping, Roasted Nuts and Cherry King	CHOICE OF STRAWBERRY, PINEAPPLE, CHERRY, CHOCOLATE OR HOT FUDGE Topped with Whipped Topping and Roasted Nuts	

MALTED MILK25c
Popular FLAVORS Made with 2 Dippers of Ice Cream

MILK SHAKE25c
Popular FLAVORS Made with 2 Dippers of Ice Cream

BANANA SPLIT Regular25c
Popular FLAVORS Made with 3 Dippers of Ice Cream

FRESH ORANGE JUICE Regular 20c Large 30c
Freshly Squeezed to Order

HOT NESTLE'S WITH WHIPPED TOPPING 15c
AND WAFERS

APPLE PIE Per Cut 15c
10¢ Additional with Ice Cream

Home Style Desserts LAYER CAKE Per Cut 15c
10¢ Additional with Ice Cream

WOOLWORTH COFFEE—ALWAYS GOOD

HAVE A COKE GOES GOOD WITH FOOD
PRINTED IN U.S.A. NO. 3424 REV. 9-60

They have been testing these for several years now. Resilient Tech was developing them for a military application.



Amazing new tires...Michelin Tires... Absolutely SCARY looking... Look for 'em in August. These tires are made in South Carolina , USA. SEE THROUGH TIRES—Radical new tire design by Michelin.

The next generation of tires. They had a pair at the Philadelphia car show.

Yes, those are 'spoke' like connections to

the inner part of the tire from the outside tread 'wrap'!



The next picture shows how odd it looks in motion... Makes you wonder how the ride feels doesn't it?

These tires are air-less and are scheduled to be out on the market very soon.



The bad news for law enforcement is that spike strips will not work on these.

Just think of the impact on existing technology:

- A. no more air valves...
- B. no more air compressors at gas stations...
- C. no more repair kits...
- D. no more flats...



These are actual pictures taken at the South Carolina plant of Michelin.

For more information, go to <http://www.resilienttech.com/>.

Your ASCCA Chapter 99 Board Would Like To Hear From You, As We Plan For 2012!

It is our goal to plan meetings that keep us informed and up-to-date on current issues that affect our industry, in order to do that, we need input from our members. Please review the following topics and get back to me as soon as possible with your thoughts via email or fax @ 222-0959.

- 1) What speakers would you like to have at our general meetings?
- 2) Would you like to see some again, if so, which ones?
- 3) Can you suggest anyone new or possibly a new topic?
- 4) Should we continue to get as many government agencies as possible?
- 5) Should we get more management & technical training presentations?
- 6) Would you like to have meetings with local vendors, for example, Napa, O'Reilly's, Auto Zone?
- 7) Do you have any further comments or suggestions that would benefit our Chapter?
- 8) Were there any meeting topics that were not beneficial and should not be repeated?

Thank you in advance for your attention to this matter, your cooperation is appreciated.

Chapter 99 Board 2012

Ken Breshears

Quotes

No man needs sympathy because he has to work . . . Far and away the best prize that life offers is the chance to work hard at work worth doing.— Theodore Roosevelt

The highest reward for a man's toil is not what he gets for it but what he becomes by it. — John Ruskin

If you do what you love, you'll never work a day in your life. — Confucius

CODE of ETHICS

1. To promote good will between the motorist and the industry.
2. To have a sense of personal obligation to each individual customer.
3. To perform high quality repair service at a fair and just price.
4. To employ the best skilled personnel obtainable.
5. To use only proven merchandise of high quality distributed by reputable firms.
6. To itemize all parts and adjustments in the price charged for service rendered.
7. To retain all parts replaced for customer inspection, if so requested.
8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
9. To uphold the integrity of all members.
10. To refrain from advertisement which is false or misleading or likely to confuse or deceive the customer.

REGULAR MEMBERSHIP

(Updated 9/2010)

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Rob Pitari.....	241-1010
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