



CHAPTER "99" NEWSLETTER
ASC-CA-NORTH



Membership Meeting

When: Wednesday, June 29, 2011

Time: Dinner — 6:00 PM

**Where: Lulu's Banquet Room
2230 Pine Street (Pine St. & Cypress Ave.)
Redding CA 96001**

Program I: Shop & Personal Security

Speaker: Tom Bosenko, Shasta County Sheriff

Program II: Retirement Programs, etc.

Speaker: Jennifer Powell—Morgan Stanley Smith Barney

Calendar

July 28, 2011—50 Years of Addiction to Speed —Tom Bryant

DUES

For 25 years, Chapter 99 has not raised its dues. We all know that time does have a way of increasing the cost of doing business. (CPI = 1986 \$45 ~ 2011 \$92.78) After much discussion during the recent Board Meetings, it was decided to raise our dues by \$15.00 per quarter, a modest \$5.00 per month increase.

WHAT I'VE LEARNED

I've learned that you shouldn't compare yourself to others - they are more screwed up than you think.

I've learned that depression is merely anger without enthusiasm.

I've learned that it takes years to build up trust, and it only takes suspicion, not proof, to destroy it.

I've learned that artificial intelligence is no match for natural stupidity.

Something for Thought

NTK Oxygen Sensors' Salvage Sensor Recovery Program (SSRP) Rules

NGK Spark Plugs (U.S.A.), Inc. is pleased to introduce our Salvage Sensor Recovery Program (SSRP) to all professional technicians. NTK Oxygen Sensors is a brand within the NGK Spark Plug (U.S.A.), Inc. product lineup.

NGK developed the SSRP program to encourage responsible practices in the automotive aftermarket by promoting the recovery of replaced oxygen sensors. NTK's SSRP program will reward technicians who recover oxygen sensors similar to the box top program rewards offered to technicians for collecting UPC codes. SSRP is designed for those who choose to reduce, re-use and recycle.

The SSRP program details are as follows:

Replaced oxygen sensors may be sent to NGK where materials in the oxygen sensors will be recovered. All brands are accepted. This program includes but is not limited to NTK Oxygen Sensors.

Technician collects thirty (30) replaced oxygen sensors and sends them postage paid to NGK. NGK in turn rewards technician \$15.00 per package (\$0.50 per sensor) in the form of a gift card.

NGK Spark Plugs (U.S.A.), Inc. reserves the right to refuse shipments and participation in NTK's SSRP based on misuse of the program, short shipments, over-shipments or other basis as determined appropriate in its sole discretion. NGK will notify technician with the reason the shipment is refused.

How to get started:

Simply log onto www.ntkssrp.com or www.ntkssrp.ca (Canadian accounts only) and fill out your on-line application.

Once you have successfully completed registration, you will receive a congratulatory email containing:

- Your account number
- The program details
- How to redeem oxygen sensors for gift cards

In the coming weeks after registration, you will receive a welcome packet including:

- NTK Oxygen Sensor Catalog
- NTK Oxygen Sensor Stickers
- NTK Oxygen Sensor Brochures
- Five (5) pre-printed packing slips
- Five (5) pre-printed UPS labels (See www.UPS.com for their shipping information)

How to redeem oxygen sensors:

NGK will provide a packing slip that includes technician's account number and return address.

NGK will provide pre-paid UPS labels addressed to NGK.

Technician is responsible for:

- Packaging 30 (no less, no more) replaced oxygen sensors with the packing slip
- Applying postage paid UPS labels and providing technician's return address where indicated
- Getting the package to UPS

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Once NGK receives and verifies the contents of the package, NGK will mail technician a gift card credited with \$15.00 for every package containing 30 replaced oxygen sensors sent to NGK for redemption.

Technicians may select from the following gift cards:

BP Gas Card, Home Depot, Best Buy, Subway, Bass Pro, Starbucks

Available gift cards are subject to change without notice. NGK reserves the right to credit and mail an alternate brand gift card without notice.

Gift card selection is made when the replaced oxygen sensors are packaged for shipment to NGK. The pre-addressed packing slip will include a section where technician may select the gift card they wish to receive. Each shipment allows technician to choose a gift card.

Allow 3-4 weeks for processing

NGK Spark Plugs (USA), INC.

46929 Magellan Drive

Wixom, Michigan 48393-3699

Contacts:

USA Customers

If you have any questions regarding our program, you can call customer service at 1-877-4Sensors (1-877-473-6767) Monday thru Friday 8:30am to 6:00pm EST, or email customerservice@ngksparkplugs.com.

Canadian Customers

If you have any questions regarding our program, you can call 1-877-2Sparky (1-877-277-2759) Monday thru Friday 8:00am to 5:00pm EST, or email customer-service@ngksparkplugs.ca.

ATTENTION



California Statewide Sales and Use Tax Rate to Decrease by 1% on July 1, 2011

Statewide Base Tax Rate Decreases from 8.25% to 7.25%

Effective July 1, 2011, the one percent sales and use tax rate increase that was approved with the state budget and effective April 1, 2009, will expire lowering the statewide base tax rate from 8.25 percent to 7.25 percent. In areas where there are voter-approved district taxes, the total tax rate related to sales and purchases will be the statewide base tax rate of 7.25 percent plus the applicable district tax. (See the *California Sales and Use Tax Rates by County and City* or the table below.)

For More Information

- For a current listing of the California City and County Sales and Use Tax Rates visit (www.boe.ca.gov/sutax/pam71.htm);
- See Publication 71, *California City and County Sales and Use Tax Rates*;
- View the entire [Special Notice](#) at the BOE's website;
- Call the Taxpayer Information Section at (800) 400-7115 (TTY: 711) 800-735-2929.

Please note, if legislative action occurs which results in an extension of the 8.25% statewide base tax rate, updated tax rate information will be immediately available on the California City and County Sales and Use Tax Rates page of the BOE's website. (www.boe.ca.gov/sutax/pam71.htm).

Subject: A Woman, a Car and a Mattress

Woman ran over an innerspring mattress on the highway, (for real) And decided not to worry -- and kept on driving. It caught on the undercarriage of her Ford.

The ensuing jumble finally whipped around enough To tear a hole in the fuel tank. The subsequent lack of fuel is what finally Brought her vehicle to its knees.

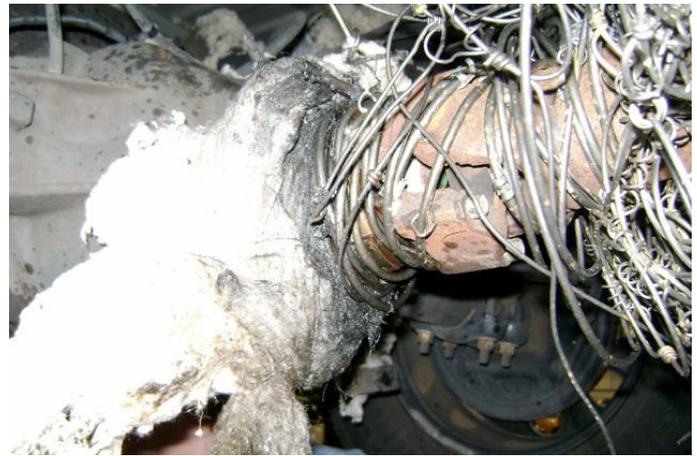
She had managed to drive 30 miles, With a 60 pound tangle of stuff wrapped around her drive shaft.

She had it towed to her Ford dealership, and complained That the vehicle had a 'sort of a noise' When she was driving at high speeds.

Below are the photos of what they found at her Ford Dealership.....

The last photo is by far the best. OMG!

"Sort of a noise" -- I'll bet! She wasn't the sharpest knife in the drawer.



**They Still Can't Believe Their Eyes.
And Still Wondering How To Remove It!**

CODE of ETHICS

1. To promote good will between the motorist and the industry.
2. To have a sense of personal obligation to each individual customer.
3. To perform high quality repair service at a fair and just price.
4. To employ the best skilled personnel obtainable.
5. To use only proven merchandise of high quality distributed by reputable firms.
6. To itemize all parts and adjustments in the price charged for service rendered.
7. To retain all parts replaced for customer inspection, if so requested.
8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
9. To uphold the integrity of all members.
10. To refrain from advertisement which is false or misleading or likely to confuse or deceive the customer.

REGULAR MEMBERSHIP

(Updated 9/2010)

| | |
|-------------------------------|--------------|
| ADVANCED AUTOMOTIVE | |
| Tim Morelock..... | 244-4423 |
| ALL WHEEL ALIGNMENT | |
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| ALTERNATIVE AUTO | |
| Mitch Early..... | 223-1288 |
| BRYANT AUTOMOTIVE | |
| Tom Bryant..... | 222-3313 |
| CA AUTO REPAIR & SMOG | |
| Barbara White..... | 246-9277 |
| CLASSIC IMPORT SERVICES, INC. | |
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| DRINNIN'S AUTO REPAIR | |
| Dale Drinnin..... | 221-1357 |
| EUREKA BRAKE & AUTOMOTIVE | |
| Steve Cunningham..... | 707-443-2122 |
| FINWALL'S DIAG. & REPAIR | |
| Richard Finwall..... | 842-3435 |
| HARTNELL TRANSMISSION | |
| Tom Crean..... | 223-0113 |
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| Harvey Grant/Joel Gooch..... | 245-0176 |
| KEITH'S AUTO REPAIR | |
| Ken Breshears..... | 222-2572 |
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| Glenn McNeely..... | 241-8544 |
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| John Thompson..... | 243-2278 |
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| Roger Vines..... | 221-2646 |
| REDDING RADIATOR | |
| Lance Phillips..... | 226-9834 |
| STEVE'S AUTO REPAIR | |
| Steve Lustig..... | 365-1265 |
| UNDERHOOD AUTOMOTIVE | |
| Jamie Jacobsen..... | 223-3489 |

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BRANCH MEMBERS

BATTERY SYSTEMS

Larry Lopez.....(530)244-4420
 NAPA AUTO CENTER

Jerry Ross(530)365-9141
 HEARTLAND PAYMENT SYSTEMS

Louise Cogan.....(530)515-2344
 PROSHOP WHOLESALE AUTO PARTS
 Charlie Holt(530)722-7855

ASSOCIATE MEMBERS

SHASTA HIGH SCHOOL

Jim Merkle (Honorary).....244-3593

SHASTA COLLEGE

Raleigh Ross (Edu).....242-2211

SHASTA ROP

Ed Milazzo (Edu).....246-6069

Support the Following



Jerry Ross Jr.
 Owner

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 Fax (530) 243-9064
 Aopabill@aol.com

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(530) 238-8666 Ph/Fax
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 Lakehead, CA 96051

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